# RECEI® BELLSOUTH®

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Manager Regulatory

TH REGULATORY AUTHORITY
DOCKET ROOM

October 18, 2002

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Valedriia (CRS DIVISION

OCT 18 2002

Ms. Darlene Standley, Deputy Director Telecommunications Division Tennessee Regulatory Authority 460 James Robertson Parkway Nashville, Tennessee

02-312 02-01179

Dear Darlene:

SUBJECT: Tariff Filing to Introduce the BellSouth Select Business Program

These revised tariff pages replace, in their entirety, the tariff pages filed October 1, 2002 to introduce the BellSouth Select Business Program, Tariff No. 2002312.

#### General Subscriber Services Tariff A

Section A13, Contents - First Revised Page 8.1 - First Revised Page 94.8

### **Private Line Services Tariff B**

Section B7, Contents - Fifteenth Revised Page 2 - Original Page 69

This filing is being revised to add a reference regarding resale to Paragraph B in tariff pages for both the A and B Tariffs. No other changes have been made.

We appreciate your returning a receipted copy as evidence of this substitution. Please call me at 214-3839 if you have questions or wish to discuss.

Yours truly,

Attachments

Paul Stusor

GENERAL SUBSCRIBER SERVICES TARIFF

First Revised Page 8.1 Cancels Original Page 8.1

EFFECTIVE: October 31, 2002

BELLSOUTH
TELECOMMUNICATIONS, INC.
TENNESSEE
ISSUED: October 1, 2002
BY: President - Tennessee

Nashville, Tennessee

## A13. MISCELLANEOUS SERVICE ARRANGEMENTS

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## A13. MISCELLANEOUS SERVICE ARRANGEMENTS

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|---|-----------|---|------|
| 1 | 3.90      | 0 Business Programs (Cont'd)  |      |
| A | 13.9      | 0.18 BellSouth Select Business Program  | (N)  |
|   |           | For the purpose of this Section, A13.90.1 tariff concerning the BellSouth Select Business Program,  | (N)  |
|   |           | "BellSouth" shall mean BellSouth Telecommunications, Inc. and its Affiliates and "BST" shall mean BellSouth Telecommunications, Inc.  |      |
|   | <b>A.</b> | The BellSouth Select Business program ("Program") is a BellSouth-wide customer loyalty program operated and managed by BellSouth Select, Inc., a wholly-owned subsidiary of BellSouth Corporation. The Program allows customers who meet certain criteria set by each participating BellSouth company to earn points ("Select Points") that can be redeemed for (1) various BellSouth non-regulated products and services (including discounts on such products and services); (2) cash, in the form of a check issued by BellSouth Select, Inc.; or (3) non-BellSouth products and services (including discounts on such products and services). By participating in the Program, each participant agrees that BellSouth is not responsible for the benefits provided or to be provided by non-BellSouth companies. Each such company is responsible for its benefits only and not for those benefits provided by BellSouth or any non-BellSouth company. Select Points may not be redeemed if any of the Programs participant's accounts that earns Select Points is in a "non-pay" status. In the event any of a participant's BST accounts is disconnected due to failure to pay, such participant shall be removed from the Program and all unredeemed Select Points shall be forfeited. Unredeemed Select Points expire on December 31, two calendar years after the year in which they are issued. For example, Select Points awarded in 2002 will expire on December 31, 2004.  | (1)  |
|   | В.        | Under BST's Program eligibility requirements any existing or new business customer that spends between \$100 and \$3000 per month on services with BST are eligible for enrollment in the Program. There is no charge to enroll in the Program and no term or volume commitment associated with the Program. Customers participating in other BellSouth company programs or promotions are eligible to participate in the Program, provided the customer meets the Program eligibility requirements. Customers that meet the eligibility criteria and are enrolled in the Program, but subsequently increase their BST spending above \$3000 per month are permitted to remain in the Program, but the maximum number of Select Points a customer can receive for spending on BST products or services in a given month is \$3000. Customers with monthly spending that falls below \$100 may remain in the Program and redeem Select Points accumulated to that time. Such customers will not, however, earn Select Points for any month in which their spending is below \$100. Customers may terminate their participation in the Program at any time by notifying BellSouth in writing. Resale is available with this Program.  | (10) |
|   | C.        | BellSouth customers enrolled in the Program receive one (1) Select Point for each dollar of spending for BST products and services. Select Points will be reported in periodic activity statements provided to the participant. Select Point balances are also available from the BellSouth Select Business Service Center and <a href="www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> . Select Points awarded by other BellSouth companies may vary. No Select Points are awarded for charges associated with services provided by non-BellSouth company providers that appear on the BST bill. Select Points are credited to a customer's Program account beginning with the customer's spending appearing on the first billing cycle after program enrollment. Customer spending is calculated based on the sum of all charges, including non-recurring charges, taxes, FCC charges and 911 charges (net of any other discounts, rewards or credits that may apply to the customer's purchase of BST products or services). The cash value of a Select Point is \$.025. Any tax liability resulting from the award or redemption of Select Points and the receipt of awards is the sole responsibility of the customer/participant.  | (74) |
|   | D.        | Program participants may change their service address (within the BST service territory), add additional BellSouth products and services, or make changes to the telephone number(s) associated with their enrolled account and continue as a Program participant. Address changes and changes to the name on the Program account record must be made by calling the BellSouth Select Service Center. If a Program participant discontinues all BellSouth products and services, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited.   | (N)  |
|   | E.        | BellSouth will provide notice of the existence of the Program and all eligibility criteria to its customers.  | (N)  |
|   | F.        | In the event the Program is terminated, no additional Select Points will be awarded after the Program termination date.   |      |
|   | G.        | Any BellSouth customer/subscriber that is enrolled in the immediate predecessor to the Program as of the effective date of this tariff will automatically be enrolled in the Program and any and all earned and unredeemed Select Points available to a customer under that predecessor program shall be redeemable by the Program participant in accordance with the terms and conditions then applicable to the Program.  | (N)  |
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|   | I.        | Program participants that have multiple business locations billed on one combined monthly bill will be issued only one Program number per combined bill. All Select Points will be issued in connection with that single membership number.   | (N)  |
|   | J.        | Further information concerning the Program, is available at <a href="https://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> . In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff shall prevail.   | (N)  |
|   |           | MATMI   |      |

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BELLSOUTH TELECOMMUNICATIONS, INC. TENNESSEE ISSUED: October 1, 2002 BY: President - Tennessee Nashville, Tennessee

## **B7. DIGITAL NETWORK SERVICE**

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|-----------|--|------------|
|           | B7. DIGITAL NETWORK SERVICE  | (N)        |
| B7.11     | Business Programs  | (N)        |
|           | 11 RellSouth Select Business Program   |            |
|           | Call: Garatan A12 00 1 toriff concerning the BellSouth Select Business Program,  | (N)        |
|           | "BellSouth" shall mean BellSouth Telecommunications, Inc. and its Affiliates and BST shall mean  | <b>O</b> D |
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| <b>B.</b> | Under BST's Program eligibility requirements any existing or new business customer that spends between \$100 and \$3000 per month on services with BST are eligible for enrollment in the Program. There is no charge to enroll in the Program and no term or volume commitment associated with the Program. Customers participating in other BellSouth company programs or promotions are eligible to participate in the Program, provided the customer meets the Program eligibility requirements. Customers that meet the eligibility criteria and are enrolled in the Program, but subsequently increase their BST spending above \$3000 per month are permitted to remain in the Program, but the maximum number of Select Points a customer can receive for spending on BST products or services in a given month is \$3000. Customers with monthly spending that falls below \$100 may remain in the Program and redeem Select Points accumulated to that time. Such customers will not, however, earn Select Points for any month in which their spending is below \$100. Customers may terminate their participation in the   | (N)        |
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| D         | Program participants may change their service address (within the BST service territory), add additional BellSouth products and services, or make changes to the telephone number(s) associated with their enrolled account and continue as a Program participant. Address changes and changes to the name on the Program account record must be made by calling the BellSouth Select Service Center. If a Program participant discontinues all BellSouth products and services, Program participation will be terminated and all accumulated and unredeemed Select Points will be forfeited.  | O.D.       |
| Е         | Polls outh will provide notice of the existence of the Program and all eligibility criteria to its customers.  | (N)        |
| F         | To the awarded after the Program is terminated no additional Select Points will be awarded after the Piogram termination date.   | (N)        |
| G         | Any BellSouth customer/subscriber that is enrolled in the immediate predecessor to the Program as of the effective date of this tariff will automatically be enrolled in the Program and any and all earned and unredeemed Select Points available to a customer under that predecessor program shall be redeemable by the Program participant in accordance with the terms and  | (N)        |
| H         | H. Misappropriation of Select Points or the violation of Program terms may lead to appropriate administrative and/or legal action  | (N)        |
| <b>I</b>  | Program participants that have multiple business locations billed on one combined monthly bill will be issued only one combined monthly bill will be issued in connection with that single membership number.  | (N)        |
| J         | Further information concerning the Program, is available at <a href="https://www.bellsouthselectbusiness.com">www.bellsouthselectbusiness.com</a> . In the event of a conflict between any of the information set forth in the referenced website and this tariff, the terms and conditions of this tariff shall   | (4)        |